

The W.H.O.'s "The World United Against Malaria" Stamp Campaign (and the world's response)

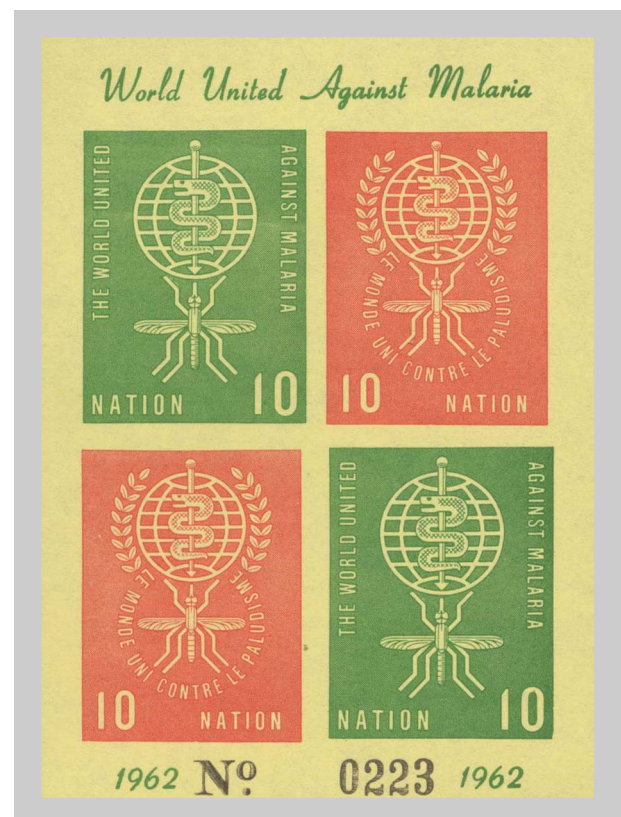
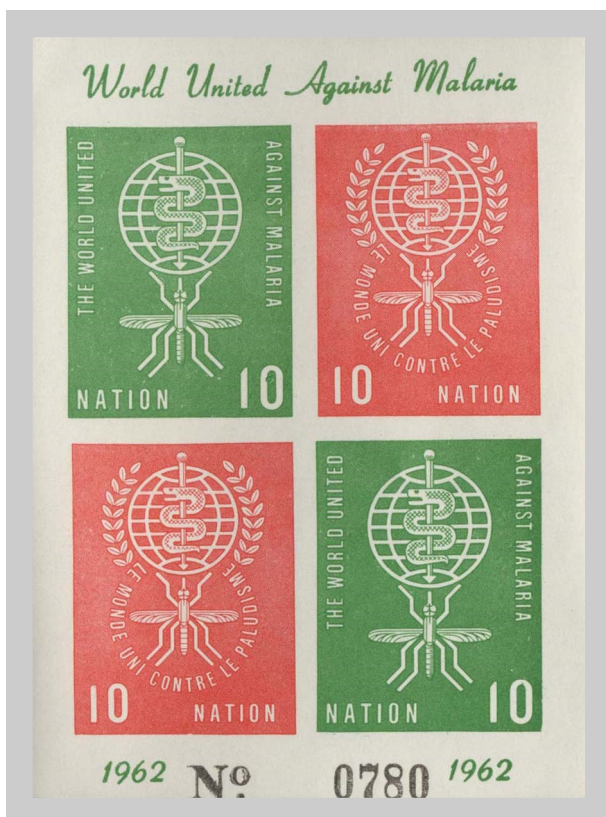
PURPOSE: This exhibit will show the 150+ philatelic issues which were part of the World Health Organization (W.H.O.) / United Nation's sponsored "The World United Against Malaria" stamp campaign.

SCOPE/TREATMENT: The exhibit concentrates on the stamps, souvenir sheets, slogans, and meters issued for the W.H.O.'s anti-malaria campaign for the desired timeframe of January 1 through December 31, 1962, as well as the items issued "early" in 1961 and items issued "late" during 1963 and 1964. This exhibit will also include Cinderella issues of the time period such as Herm Island, Lundy Island, and other postal authorities which were not members of the United Nations. Essays, proofs, EFOs, FDCs, covers and other philatelic elements will be included to enhance the exhibit.

The ordering of the exhibit will be date of issue and when more than one postal authority has an issue on the same date, the order will be alphabetical.

PLAN:

1. **The Plan (C.L.6. 1961 Annex)** for the issue of malaria eradication postage stamps
2. **Early Releases**, October 1961 to December 31, 1961
3. **Official Campaign Timeframe**, January 1, 1962 to December 31, 1962
4. **Late Releases**, January 1, 1963 through 1964
5. **Conclusion**, 50+ Years Later



Privately produced souvenir sheets representing the desired campaign stamp designs in white and yellow. Unknown designer and no recorded uses on covers. The numbers 0780 and 0223 on the sheets are the Consecutive Numbers which are used to "count and distinguish it individually".

"Recorded" items will refer to what has been recorded in the "Handbook" produced by the Malaria Philatelists International (MPI).

Exceptional items will be highlighted in blue.