

# UPU 25<sup>th</sup> Anniversary Jubilee Post Card from Switzerland Design & Usages



This exhibit concerns usages of the cards. Placed on sale from July 2<sup>nd</sup> to December 31<sup>st</sup> 1900, they were very popular.

Eugene Grasset, a popular designer with studios in Lausanne & Paris, designed the allegorical figure of an art nouveau style woman grasping a telegraph pole from which the shield of Switzerland hangs while dropping letters. In the background is a globe symbolizing the international scope of the Universal Postal Union.



Essay of the artwork to be used on postal cards & stamps.



Enlargement of the illustration from postal card at right.



Essay in dark olive above has plate flaw in upper right stamp

Essay in light olive has no flaws

No country name appears in the design

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