# The 1 d UN First Issue of 1951 And Its First Day - Solo Use 

PURPOSE \& SCOPE: This is a 1-frame "Traditional" First Day exhibit of the $1 \phi$ stamp of the first issue of the United Nations ... with a "twist." Only solo usages of the stamp, on First Day covers, or on commercial mail, will be shown.

While there were three printings of this stamp, this exhibit is concerned only with the initial printing. Thus, pre-production material and commercial use will be restricted to this printing.

ORGANIZATION: Following the Traditional format, this exhibit starts with essays and proofs of the stamp and follows with production format and varieties. The body of the exhibit presents various First Day items: an (unofficial) announcement, a promotional brochure FDC, various cacheted FDCs, personal and commercial FDCs. The exhibit concludes with commercial uses.

CHALLENGE: When issued on October 24, 1951, the primary purpose of the $1 申$ stamp was to pay the domestic postcard rate. Virtually all commercial first day covers were produced using the standard No. $63 / 4$ envelopes. Only a couple of cachet makers seized the opportunity to create FDCs that reflected the purpose for which the stamp was intended. All cacheted First Day postcards, known to this exhibitor in 30 years of collecting, are presented.

The domestic postcard rate increased to $2 \phi$ on January 1, 1952 - just 69 days after the stamp was issued.


Stamp-sized photo essay. Returned for landscape and frame changes


Stamp-sized photo essay of accepted vignette.


