UPU 25th Anniversary Jubilee Post Card from Switzerland Design & Usages



No country name appears in the design

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This exhibit concerns usages of the cards. Placed on sale from July 2nd to December 31st 1900, they were very popular.

Eugene Grasset, a popular designer with studios in Lausanne & Paris, designed the allegorical figure of an art noveau style woman grasping a telegraph pole from which the shield of Switzerland hangs while dropping letters. In the background is a globe symbolizing the international scope of the Universal Postal Union.



Essay of the artwork to be used on postal cards & stamps.

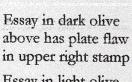


Enlargement of the illustration from postal card at right.









Essay in light olive has no flaws

